



MBA

Master of Business Administration

• CIP 520201 • 36 credits

Program Description

The Master of Business Administration (MBA) is a 12-course, 36-credit program that is designed to provide students with a strong foundation of academic study achieved within an accelerated period of time.

The intent of the MBA program is to meet the needs of middle and senior level managers who want to improve their professional skills via a high quality, affordable, online MBA with a specific focus on strategic thinking and management. The MBA program may also be of interest to consultants and professionals looking to advance into upper-level administrative positions in a variety of fields.

Program Outcomes

- Form and implement effective strategic plans in the context of global, political, social and technological environments.
- Collaboratively lead diverse teams in changing work environments.
- Effectively use research and analyze data to solve unstructured business problems.
- Integrate theoretical perspectives and apply a conceptual understanding of relevant business disciplines to new, existing, and unforeseen situations.
- Use technology to effectively communicate and present data, ideas, and concepts.

Instructional Delivery

The MBA is a fully online program. With the exception of the Capstone course, delivered in a seminar format, all MBA courses are five weeks in length, and there are eight sessions each year. The Capstone course is six weeks in length. The MBA can be completed in approximately 18 months. The program is designed for students to take one course per five-week session, which is equivalent to three courses in a traditional 15-week semester.

General Prerequisites 12 credits

Students are conditionally accepted into the Master of Business Administration program until the following four undergraduate business courses are completed:

- GAC 201W Financial Accounting
- GEC 205W Survey of Economics
- GMG 201W Principles of Management
- GMA 305W Statistics

These prerequisite courses may be waived based on undergraduate coursework. A grade of B (3.0) must be obtained in each prerequisite course.

Each prerequisite course may be repeated once in the event the student does not complete it with the minimum grade the first time.

Core Curriculum 24 credits

- MBA 501W Strategic Leadership and Management
- MBA 502W Applied Quantitative Methods for Business
- MBA 505W Managerial Accounting
- MBA 515W Technology and Analytics for Managers:
A Strategic Approach
- MBA 520W Strategic Marketing Management
- MBA 525W Managerial Economics
- MBA 535W Operations Management and Supply Chain Management
- MSF 505W Managerial Finance

MBA Capstone 3 credits

- MBA 545W Capstone: Strategic Planning and Decision Making
(this course is six weeks in length)

Concentrations 9 credits

Three courses from a specific area of study.



(All courses @ 3 credits except as noted.)



MBA

Continued

Master of Business Administration

MBA Concentrations9 credits

General Management

Choose three:

- HRM 501W Strategic Human Resource Management
- MBA 541W International Business and Global Strategy
- MBA 530W Legal and Ethical Dimensions of Strategic Management
- PJM 505W Project Management I

Diversity, Equity, Inclusion, and Belonging

- MBA 540W Infusing DEIB in Your Organizational DNA*
- MBA 542W DEIB Business Practices
- MBA 543W The Business Economics of DEIB

Finance

Choose three:

- MSF 500W Financial Markets*
- MSF 510W Investment Management
- MSF 540W International Finance
- MSF 545W Financial Modeling
- MSF 550W Financial Derivatives
- MSF 570W Financial Ethics and Compliance

Business Ethics & Compliance

Choose three:

- MBE 501W Regulations and Regulators*
- MBE 510W Governance, Ethics and Compliance
- MBE 515W Enterprise Risk Management
- MBE 540W Corporations and Compliance: Case Studies
- MBE 560W The Culture of Ethics

Global Finance Trading

- MSF 547W Global Currency Management
- MSF 557W Financial Trading and Management
- MSF 560W Trading Psychology and Risk Management

Healthcare Management

- MHM 501W Evolving Healthcare Systems
- MHM 505W Healthcare Law and Policy
- MHM 565W Risk and Regulatory Compliance

Human Resources Management

Choose three:

- HRM 501W Strategic Human Resource Management*
- HRM 520W Recruitment and Selection for Organizational Excellence
- HRM 540W Talent Management and Development
- HRM 550W Employee and Labor Relations

International Management

Choose three:

- MBA 541W International Business and Global Strategy*
- MSF 540W International Finance
- MBE 565W International Business Ethics and Compliance
- HRM 570W Global Human Resources Management

Risk Management & Insurance

- MSF 500W Financial Markets
- MSF 580W Insurance and Risk Management
- MBE 515W Enterprise Risk Management

Quality Systems Management

Choose three:

- QSM 525W Quality Systems and Strategic Planning*
- QSM 543W Business Process Analysis
- QSM 545W Supply Chain Management
- QSM 565W Performance Based Management and Benchmarking

*Indicates the first course is required in the concentration. Students must take this course prior to selecting the additional two courses.

(All courses @ 3 credits except as noted.)