



Master of Management

Management of Business (Puerto Rico)

- CIP code 520201 • 33 credits • 4 terms full-time
- Program approved by Puerto Rico Board of Postsecondary Institutions

Program Description

The Master of Management program provides leadership and management skills and introduces the best current practices in private, public and non-profit organizations.

The curriculum combines core management foundation coursework with concentration options that allow students to specialize. The application of theory to management practice is emphasized. A required management seminar series focuses on the development of “people management” skills and the integration of knowledge acquired throughout the program.

Learning Outcomes

Graduates will:

- Develop strong communication, analytical, research and decision-making skills.
- Learn to manage themselves and their own professional development, and to manage and lead others.
- Have the ability to use and understand the role of technology in organizations.
- Learn to manage human, financial and informational resources.
- Understand how to foster change and innovation and value and promote diversity in organizations.
- Understand the global, social and environmental context of management and the importance of ethical and socially responsible decision-making.

Careers

Graduates are prepared for advancement into supervisory and management positions in business, non-profit and government organizations. Opportunities include jobs in human resources, retailing, marketing, financial services, information technology, non-profit management, consulting groups, government agencies/leaders.

Admission requirements

Bachelor's degree, other Business & Technology requirements, and three years of appropriate work experience recommended (see *Business & Technology* on page 20).

This is a **hybrid** delivered program, with 60% of classes delivered synchronously and 40% delivered asynchronously through Canvas Learning Management System.

(All courses @ 3 credits except as noted.)

In Puerto Rico, all classroom instruction and coursework are in Spanish

Seminar & Capstone6 credits

MMG 500 Graduate Management Orientation Seminar (0 credit)

MMG 691-692 Leadership Seminar I-II (2 terms @ 2 credits)
Must be taken in sequence with same seminar leader.

MMG 600 Graduate Management Practicum (2 credits)
(preqs: MMG 691-692, MMG 511, 512, 514; and no more than 10 credits remaining to finish program)

MM Core Courses 12 credits

MMG 511 Foundations of Management. Spring or Summer

MMG 512 Organizational Environment. Fall or Summer

MMG 514 Accounting for Managers Spring or Summer

MMG 525 Statistical Decision Techniques
for Managers every term

Business Courses 15 credits

MMG 733 Marketing Management

MMG 740 Human Resource Management

Choose one subspecialization (3 courses) to meet career and academic goals. Availability of courses depends on demand.

Business (private institutions):

MMG 515 Economics for Managers

MMG 561 Business Law

MMG 710 Project Management Concepts & Practices

Non profit and public management:

MMG 770 Grant Writing and Resource Development

MMG 727 Budgeting and Finance for Non-Profit
and Public Organizations

MMG 760 Strategic Planning for Non-Profit Organizations