



Master of Management

• CIP code 520201 • 30-36 credits • 3-4 terms full-time

Program Description

The Master of Management program provides leadership and management skills and introduces the best current practices in private, public and non-profit organizations.

The curriculum combines core management foundation coursework and electives that allow students to specialize. The application of theory to management practice is emphasized. In the final capstone project, students develop a business idea and prepare a pitch-deck for presentation

Learning Outcomes

Graduates will:

- Develop strong communication, analytical, research and decision-making skills.
- Learn to manage themselves and their own professional development, and to manage and lead others.
- Have the ability to use and understand the role of technology in organizations.
- Learn to manage human, financial and informational resources.
- Understand how to foster change and innovation and value and promote diversity in organizations.
- Understand the global, social and environmental context of management and the importance of ethical and socially responsible decision-making.

Careers

Graduates are prepared for advancement into supervisory and management positions in business, non-profit and government organizations. Management career opportunities include jobs in human resources, retailing, marketing, financial services, information technology, healthcare, non-profit management, organizational development, consulting, and training and development.

Admission requirements

Bachelor's degree and other Business & Technology requirements, and **two** years of appropriate work experience recommended.

General Prerequisites

Graduate level English language communication and writing skills. Coursework required in first term(s) if writing assessment indicates need (credits do not count towards degree).

MMG 501E Business Communication

OR MMG 505 Graduate Writing

MM Prerequisites 6 credits

MMG 506 Quantitative Analysis for Managers

MMG 511 Foundations of Management

Core Curriculum 12 credits

MMG 500 Graduate Management Orientation Seminar (0 credit)

MMG 512 Organizational Environment

MMG 514 Accounting for Managers

MMG 517 Research Methods for Managers

MMG 525 Statistical Decision Techniques for Managers
(preq. MMG 506)

Electives 15 credits

Choose 5 elective courses to meet career and academic goals.

MMG 625 Foundations of Business Analytics (preq. MMG 525)

MMG 710 Project Management Concepts & Practices

MMG 712 Operations Management

MMG 713 Total Quality and Operations Management

MMG 715 Management of Information Technology

MMG 725 Financial Management (preq. MMG 514)

MMG 733 Marketing Management

MMG 736 Digital Marketing (preq. MMG 733)

MMG 755 Organization Development and Change Management

MMG 795 Advanced Project Management
(preq. MMG 710)

MM Capstone 3 credits

MMG 739 Strategic Management

(All courses @ 3 credits except as noted.)